

U. S. CONSUL IN GERMANY RETURNS HOME

Herbert Simplich Comes Back
to This Country By Request
of the War De-
partment.

STUDIED CONDITIONS

Brother Joseph, Is a Pre-
Journalist Student in the
University—Are Na-
tive Missourians.

Herbert Simplich, U. S. Consul in
Germany, has recently returned to this
country upon the request of the
War Department to be the chief adviser
of the foreign trade division. His wife
and son returned with him. Mr. and
Mrs. Simplich are native Missourians
of New Franklin County.

Consul Simplich for the last year has
been in charge of the economic section
of the American Commission at Berlin.
He has had an opportunity to study the
economic conditions in Germany both
economically and politically. In an inter-
view obtained from him by the Washing-
ton correspondent of the Globe-Demo-
crat, he says:

"Germany is greatly in need of cotton,
wool and various raw materials.
Factories are operating only to
about 35 per cent of capacity; and 600,
000 to 800,000 people are idle. The
mark is quoted at about 80 to the
American dollar, whereas at par a dollar
is worth 4 marks. This means that the
German cotton spinner must pay twenty
marks the normal rate for his needs.
The prices, quoted in marks, are al-
most prohibitive to the German of aver-
age income. A workman's shirt that
costs 4 marks now costs 75 to 80
marks. A pair of riding boots I had
for 500 marks.

"A room at a good hotel in Berlin
costs about 300 to 400 marks daily.
Travellers are also charged a surtax of
from 100 to 200 per cent.
"I was a guest of the Krupp
family at Essen, and in a trip through
the enormous factory—whose pay roll
runs over 100,000 workmen—it was
plain that the chief desire of the
people now is to work and provide for
their families, as in pre-war times.

"The night life of Berlin is as gay
and carefree as in the old days. The
Palais du Danse, the finest ball-
room in the world, runs at full blast and
is crowded every night. Fortunes are
made in the wine.

"Van Elze comes from the Rhine
country, where his family have owned
a castle for centuries. He is one
of the most capable railway men in Ger-
many and told me that some years ago,
during the war, he had worked as a
conductor on the Michigan Central Rail-
road.

"Consul Simplich has a brother in the
University. He is Joseph Simplich, a
journalist. Joseph Simplich was cap-
tured by the Germans and made a prison-
er at Düsseldorf, Germany. He lost one
leg a few days before the Armistice
was signed, while fighting the Ger-
mans.

"Consul Simplich is the first Ameri-
can who printed in English the
American daily newspaper, 'Manila
Times,' in Manila, P. I., immediately
after the Spanish-American war. He at-
tended in Mexico as U. S. consul,
his position he held for seven years.

DOORS QUIET DURING DAY

London Masculine Attire Is
Brilliant at Night.

London, Nov. 25.—The white-pattied
and monocled man who yesterday gave
us news and excitement to the West End
of London has vanished.

There is an air of languor in the quiet
and chaste browns of the suits
worn by London's young men today.
The coats wrinkle and trousers sag.
The neckties and socks, once so pas-
sionately lurid, have sunk into some-
thing shades. The erstwhile dazzle of
the day has now but a blue on the landscape—but
it is during the day.

At night the dull chrysalis turns into
a brilliant butterfly. Inquiries made at
the best known London hostess elicited
information that while the bright-
est handkerchiefs, socks and ties are a
thing of the past, it is exactly the re-
verse in the matter of pajamas.

The more brilliant the pajamas the
more the sale, and hostess find it diffi-
cult to keep pace with the violence of
the demand in masculine night attire.

Secretary

Retail Merchants Association

will be elected
by the board of directors

FRIDAY, NOVEMBER 26
Salary to start, \$125
Forward application to

A. W. SAPP
Acting Secretary,
Care Sapp Bros. Shoe Co.

Kin You Remember?



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KIN YOU REMEMBER the first time you got that real wallop behind the little pill that sailed clear out on the fairway?—Of course, everybody kidded you and just to show them what a mighty arm you had, you did it again. Well, business hasn't been quite the same since then.

SOME SIDELIGHTS ON PRESENT CONDITIONS THROUGHOUT GERMANY

BERLIN.—In connection with its protest against the Entente's demand for de-
liveries of 2,212,500 milk cows, the Ger-
man government prepared figures show-
ing Germany had in June of this year,
7,334,418 cows, but estimated their out-
put at 10 liters instead of 25 in pre-war
times.

JUMPED INTO A BOAT.—Fritz Schaff, Hotel Adlon pong player,
jumped into a fortune. That is litera-
ture. A film company wanted someone
who would jump from a tower several
hundred feet high into a net. Schaff, 19
years old, allowed he was willing to try
a "Steve Brodie," especially as there was
money in it. He did. He is alive.

SURE TEST FOR COUNTERFEITS.—Mixture of minute iron and nickel par-
ticles in paper money will render it coun-
terfeit-proof, according to the Prague in-
ventor of the process. A magnet will
pick up the paper whereas counterfeit
paper would not be lifted.

HOT BATHS HARD TO GET.—"Bathing Company, Limited" has been
formed here by a small group. Since one
can have hot water in Berlin dwellings
only by month, this group rented a hotel
room—the larger hotels have daily hot
water—and took turns at the bath.

PLANNING TO FIGHT DISEASE.—Six million persons, or one out of ev-
ery ten inhabitants in Germany, are af-
flicted with social disease, according to

scientific calculations. Efforts are be-
ing made to increase the present laws so
as to guard against spread of this plague.
In some communities the law requires
the registration of all persons so dis-
eased; and it is possible that reformers
will undertake to make this a national
law.

MANY UNHAPPY WAR MARRIAGES.—Sixty per cent of German divorces at
this time are of couples wedded during
the war. Twenty per cent of all divorces
are attributed to war incidents, mainly
unfaithfulness during the war.

MAKE JEWEL STOCKINGS NOW.—The German stocking industry, once
one of the most flourishing, has fallen
on bad times. This is partly attributed
to the natural retrogression resulting
from the war; partly to exchange ques-
tions which make import of raw materi-
als difficult; and partly to the develop-
ment of the stocking industry in Amer-
ica and the building development in Aus-
tralia.

Boone County Couple Marry.—Miss Brookie May James of Mid-
way and Charles A. Gentry of Roche-
port were married yesterday.

Imperial Tailoring Co.

Cleaning, Pressing, Dyeing and
Repairing a specialty. Work called
for and delivered promptly.
Satisfaction guaranteed.

174 N. 2d St. Phone 840-White

Small Pieces of Quality Lend Atmosphere to a Room



Small, distinctive pieces of silverware give any room a
touch of refinement. Silver is always attractive, and can
be utilized in decoration to an unlimited extent.

As Gifts

As gifts, a pair of candlesticks or an attractive dish
cannot be equalled. We have a large stock for your se-
lection.

Henninger's Jewelry Store

813 Broadway

Faculty Members Look for Useful Contributions From Ad Club

When the Ad Club was reorganized
this fall, its president, Louis D. Potter,
asked the views of University officials and
members of the faculty on the usefulness
of the organization. The replies indicate
a great interest in the Ad Club and a
realization of its work for the University.
President A. Ross Hill says:

"The Ad Club can be of great value
to the University in co-ordinating the
activities of the county clubs and in giv-
ing publicity to University activities of
various kinds."

Dean Walter Williams says:
"The Ad Club in pre-war days was of
decided benefit in the publicity it gave
the University. In various helpful ways
it brought to the attention of the pro-
spective students the advantage of a uni-
versity education. I hope it will be re-
vised into even larger usefulness."

Dean E. J. McCausland says:
"I am convinced that an organization
of this sort may do a great deal to in-
struct the people of Missouri in matters
pertaining to the University and to its
educational value to the state."

CLUB OF SERVICE TO THE STATE
Miss Eva Johnston, adviser of women,
says:

"I am glad to hear that you plan to
reorganize the Ad Club and bring before
the girls and boys of our State the value
of this University. I shall be glad if I
can in any way serve you in the work
you are planning."

Dean Isador Loeb says:
"The students of the University are in
the best possible position to appreciate
the value of the institution, and their
opinion should be a big factor with others
concerning the University."

Dean J. C. Jones says:
"The Ad Club has been a very import-
ant agency for the dissemination about
the University and its works among the
people of Missouri and other states. I
am glad to extend to it my cordial co-
operation and support."

"No organization can render the same
important service that can be offered by
the Ad Club. The fact that it is an or-
ganization of students representing every

section of Missouri gives it an unusual
relation to any sort of an advertising
project which may be undertaken.

NEED FOR LEGISLATIVE CHANGES
"The Ad Club, with all its subordinate
organizations, can bring directly to the
attention of the people in the local com-
munities the real meaning of the Uni-
versity to the state. Their activities are
especially important this year on account
of the legislative session which will be-
gin January 1. Every division of the
University of Missouri is handicapped be-
cause of insufficient appropriations. Un-
less the friends of the University co-op-
erate in a well-organized effort to correct
this situation, it will greatly retard the
development of the institution."

Dean J. P. McBaine says:
"I heartily approve of the Ad Club of
the University of Missouri. A univer-
sity is made up of students, faculty and
the buildings and other physical equip-
ment. An interested, alert student body
is essential to a great university. The
idea of having an organization among the
students to bring the work of the Uni-
versity to the attention of the people of
the state is a good one."

Z. G. Clevenger, director of athletics,
says:
"The Ad Club is doing a highly com-
mendable work for the University. The
program for the year calls for a new
thorough campaign of advertising of all
departments of the University in each
county of the state."

Funeral of Mrs. Butcher Next Week.
The funeral of Mrs. Alice Butcher,
who died at her home, 203 East Broad-
way, Wednesday, will not be held until
the first of next week. The body will
be held until the arrival of relatives
from California. No definite time has
been set for the services.

MIMEOGRAPHING
Drawing and Tabular Forms on
Specialty. Let us bid on your work.
Prompt, Accurate Service
EDWARDS BROS. Ann Arbor, Mich

THE person next
you at dinner
can see so little of
what you wear that
it is rather indiscreet
to choose a collar
without knowing
what you may ex-
pect of it.



Collars & Shirts
EARL S. WILSON, 1704 N. E.

TO REACH RED CROSS QUOTA

\$194 Needed to Put Columbia Over
on the 1921 Rolls.

Columbia has raised \$1806 of her \$2,
500 quota in the Red Cross Drive, and
it is expected that the \$2000 mark can
easily be reached. Although the drive
officially closed yesterday, reports are
still coming in. One hundred and fifty-
seven dollars, raised by the students of
the University, Tuesday and Wednesday,
is included in the \$1806.

Few rural districts have sent in reports,
but Miss Dorothy Broeffle, Red Cross
nurse for Boone County, said she felt
confident that they would do their part
in the drive. J. G. Babb, director of the
Fourth Red Cross Roll Call, asks those
who have not already responded to make
their contributions as quickly as possi-
ble, and thus aid Columbia in attaining
the quota assigned. It is not too late to
become a member for 1920.



Walk a
Block

Save a
Dollar

THE gap between so-
called "stylish" shoe
shapes and the graceful,
real shapeliness of Herman's
U. S. Army Shoe is purely
imaginary. It doesn't exist.

Put a properly-fitting Herman
Shoe onto your foot. Note how
the famous Munson shape sup-
ports it yet gives freedom to the
active parts—then say if you can
call such a shoe anything but
shapely!

Returning soldiers, acquainted
now with the supreme comfort of
Munson-shaped shoes (their offi-
cial service footwear) choose Her-
man Shoes for their civilian wear.

You enjoy your feet, if they're
in Hermans.

CO-OP

The CO-OP

TRAPPERS ARE NOW BUSY

Price of Furs Predicted to Drop
Seventy-Five Per Cent.

Pelts of mink, fox, coon, skunk, opos-
sum and muskrat are sold by trappers
living near Columbia, to a Columbia
Commission company. The trapping sea-
son begins November 1, and ends Jan-
uary 31. Most of the trapping is done
along the small creeks in the farm dis-
trict.

The price of furs is much lower this
year. It is estimated that the drop is
seventy-five per cent. Between \$3,000
and \$4,000 worth of furs are bought in
Columbia every season.

TOO LATE TO CLASSIFY

STRAYED OR STOLEN.—White
Shetland pony, blind in one eye, with
rashed mane and bobbed tail; 3½ feet
high. Reward offered for information
or return. Phone 1237. B-75.

LOST.—Brown overcoat taken by mis-
take at University mixer Thursday night.
Call "Fuzzy" Williams at 835.

Workmanship—

Suits tailored as decreed
by the latest fashions are to
be obtained from us.

Accuracy and exact-
ness in measure and fit help
make our tailored suits of
highest quality.

And our prices are as
low as is consistent with ex-
pert workmanship.

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The Only Ladies' Tailor Between
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a fascinating test.

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—excepting his physical presence.

We'll prove it,—through your own self.

We'll have the New Edison Re-CREATE those
family favorites,—and have you listen, in a
Realism Test.

Ask for it. Get your own proof that the New
Edison brings all the thrills, joys and witch-
eries which your family prizes in its most
beloved music.

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Insures

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Shoe Repairing System

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